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## Document (1)

1. [Zhenya M. Abbruzzese; Zoom People Information](#)

**Client/Matter:** -None-

**Search Terms:** "zhenya m abbruzzese"

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Directories

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-None-

## Zhenya M. Abbruzzese; Zoom People Information

March 2022

### **Career Information**

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\*\*\*\*\* CAREER INFORMATION \*\*\*\*\*

#### **EMPLOYMENT HISTORY:**

12/31/2015 to 09/03/2020

Principal,

J Curve Consulting

01/01/2012 to 01/24/2018

Founder & Chief Executive Officer,  
[Cambia Health Solutions](#) (Past)

12/31/2011 to 09/03/2020

Founder & Chief Executive Officer,  
[enigma health](#) (Past)

09/01/2005 to 01/01/2010

Manager, Healthcare Analytics,  
[Regence](#) (Past)

08/31/2003 to 06/30/2004

Senior Market Researcher,  
[Escalent](#) (Past)

12/31/1996 to 12/31/2002

Research Methods and Data Science,  
[Gartner](#) (Past)

#### **ADDITIONAL INFORMATION:**

[\*The More Care They Receive, The Worse They Feel - Gibson Consultants\*](#)

by Zhenya Abbruzzese Zhenya Abbruzzese develops effective solutions to some of the most pressing problems in healthcare delivery. She founded Enigma Health to offer a novel, life-changing intervention for people suffering from troubling, persistent physical symptoms. Ongoing physical symptoms of uncertain medical origin affect as many as 1 in 10 adults, disabling them, frustrating their physicians and generating escalating costs for payers.

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related quality of life. Physician-patient relationships and patient satisfaction improve and payers see an immediate ROI - a 15%+ reduction in utilization.

Prior to launching Enigma Health , Zhenya worked to identify and reduce ineffective healthcare spending in a wide range of populations including spinal surgeries, knee surgeries and births by cesarean sections. Her efforts saved Cambia and its members over \$60M to date, and earned Zhenya the CEO Excellence Award for Regence BlueCross BlueShield in 2012.

[\*You Are The Youngest You Will Ever Be - Paragon Road\*](#)

Why Medical Innovator, Zhenya Abbruzzese , Believes Her Best Years Are Still Ahead Zhenya Abbruzzese is the founder of Enigma Health , a company specializing in treating people with unexplained medical issues. When I first found out about Zhenya's groundbreaking work with patients, I looked her up online and saw a picture of what looked like a clearskinned, dark-haired 20-something.

After I listened to Zhenya describe how she came up with the idea for her business, I was compelled to ask the question you are never supposed to ask a woman: How old are you? Zhenya laughed. "It's my round face. Not everyone has come to terms with growing older as well as Zhenya .I know someone, for example, who is so worried about becoming old that he regularly injects himself with testosterone and can't stop talking about all the botox he's going to need to "stay relevant" in our youth-based culture. Besides a focus on meaningful work, Zhenya also takes time to build lasting relationships-hosting large dinner parties for family and visiting neighbors. One of the things she misses most about Russia, where she spent the first nineteen years of her life, is the sense of community, where neighbors stop in and chat with each other over tea. So, she tries to create that community around her .Some neighbors, she says, are happy to stop and chat. Others look at you like you're crazy. "You learn which ones are more open pretty quickly," she said.

Her main hope for her two children is that they become good, kind, caring people. And that is what she tries to reinforce through her actions. Zhenya Abbruzzese is the founder of Enigma Health , a company that connects patients and their providers to evidencebased behavioral solutions that help patients regain control over their health and their lives, while enabling payers and ACOs to reduce unexplained and unproductive utilization of medical services. She currently lives with her family in Portland, Oregon. To learn more about Enigma's services, visit <https://www.cambiahealth.com/blogs/cambia-stories/ explaining-unexplained-enigma-health>

Category Community Impact, Legacy Planning Tags aging, Laura Roser, youth, Zhenya Abbruzzese

Published on: 01/20/2021

[\*Paragon Road - #1 Meaning Legacy Planning Company\*](#)

Zhenya Abbruzzese , Medical Innovator and Founder of Enigma Health

[\*Community Impact Archives - Page 2 of 3 - Paragon Road\*](#)

Why Medical Innovator, Zhenya Abbruzzese , Believes Her Best Years Are Still Ahead By Laura A. Roser Zhenya Abbruzzese is the founder of Enigma Health , a company specializing in treating people with unexplained medical issues. When I first found out about Zhenya's groundbreaking work with patients, I looked her up online and saw a picture of...

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[\*Legacy Arts Magazine - Paragon Road\*](#)

- Zhenya Abbruzzese , Medical Innovator and Founder of Enigma Health

Published on: 03/29/2019

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[Zhenya Abbruzzese Archives - Paragon Road](#)

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You Are The Youngest You Will Ever Be

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[aging Archives - Paragon Road](#)

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Category Community Impact, Legacy Planning Tags aging, Laura Roser , youth, Zhenya Abbruzzese

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Tag: Zhenya Abbruzzese Fashion studio portrait of woman and mirrors on black background

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[\*The More Care They Receive, The Worse They Feel - Gibson Consultants\*](#)

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Prior to launching Enigma Health , Zhenya worked to identify and reduce ineffective healthcare spending in a wide range of populations including spinal surgeries, knee surgeries and births by cesarean sections. Her efforts saved Cambia and its members over \$60M to date, and earned Zhenya the CEO Excellence Award for Regence BlueCross BlueShield in 2012.

To learn more about how Enigma Health reduces excess utilization or to talk with Zhenya about how to solve your organization's challenges, phone 503-226-8738 or write her at Zhenya.Abruzzese@enigmahealth.com

[\*Healthcare Musings Archive | Gibson Consultants\*](#)

by Zhenya Abbruzzese , Founder, Enigma Health

[\*Healthcare Musings Fall 2015 | Gibson Consultants\*](#)

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Published on: 05/04/2016

[Payer Industry Advisory](#)

It was started in the summer of 2014 by Zhenya Abbruzzese , a Cambia manager. It's the second startup [...] It was started in the summer of 2014 by Zhenya Abbruzzese , a Cambia manager.

Published on: 01/28/2015

[//www.ccooregon.org/2015/01/09/cambias-muse-earns-coverage-portland-business-jour/](http://www.ccooregon.org/2015/01/09/cambias-muse-earns-coverage-portland-business-jour/)

A manager at Cambia Health Solutions , Zhenya Abbruzzese , came up with Muse, which stands for "medically unexplained symptoms expertise" and takes aim at that problem.

[Texas, Austin, Round Rock, Group Individual Family Health, Dental, Life, Disability Insurance](#)

"It's one of the most puzzling problems in health care," said Zhenya Abbruzzese , a manager at Cambia Health Solutions .

[Doxus market research--lead with insight - Newsroom - 2003 archive](#)

Zhenya Abbruzzese joins Doxus (10 October 2003)

PORTLAND - Doxus is pleased to announce that Zhenya Abbruzzese has joined our team of researchers as a Marketing Scientist. Zhenya , who is based in our Portland office, came to us from Gartner , where she had worked for the past 6 years, specializing in design methodology and statistical data analysis techniques such as statistical modeling and segmentation analysis.

Among Zhenya's contributions to Gartner's methodological portfolio is an incidence tracking and market sizing protocol that greatly improved the accuracy of market share estimation. In addition to her research and development work, Zhenya was responsible for day-to day design, management, and analysis of complex multi-country research projects on topics ranging from sizing the developer markets to developing customer satisfaction models. She was also responsible for advising Gartner analysts on survey design and research techniques across a wide spectrum of technology topics.

Zhenya began her undergraduate studies at the Penza Pedagogical University in Russia and later transferred to Willamette University , from which she graduated on top of her class with a degree in Economics. Zhenya has also received training as a mediator and she volunteers at a local center for dispute resolution.

## Educational Information

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Bachelor of Arts, Willamette University



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